

Logo



Sample sponsor letter

Date

Company

Dear Mr. Name

Thank you so much for your interest in Project Heart Start, a program aimed to teach New Mexicans over the age of 12 to perform hands-only CPR and to respond appropriately during a cardiac emergency. The 2012 NM Project Heart Start Day will be the first statewide event scheduled for June 23 with trainings being held here in Albuquerque, Santa Fe, Farmington, Roswell, Las Cruces, Gallup, Artesia, and Hobbs.

Included with this letter is a detailed program description and a list of sponsorship levels and benefits as well as a booth registration form. Please take a moment to read over the materials and let us know if you are interested in supporting the local event in Albuquerque.

- *Albuquerque – 2012 NM Project Heart Start Day - June 23, 2012 at the UNM LOBO Football Stadium. 40 minute CPR training sessions will start on the hour from 8am until 11am and are FREE to the public.*

I look forward to hearing from you and hope that you will decide to support Project Heart Start Day in New Mexico. Thank you for your consideration.

Warm regards,

Dorothee Hutchinson
Foundation Project Coordinator - 505-843-2814

